

Minutes of the BikeCobb Board Meeting  
2/3/09

The meeting was held at Celeste Burr's house. Present at the meeting were the following people:

Joe Seconder, Frank Jewell, Carl Wells, Greg Stewart, Dan Thornton, Desiree Ackerman, Chris Dusack, Dale Moeller, Steve Berrey and Celeste Burr.

1. First topic of conversation was whether the Board would be interested in having additional Board Members. Chris knows a mountain bike person that would be a good addition. Board agreed that it needed more committee members but not Board members. Chris agreed to contact Brian Berg to be on off-road committee.
2. Then there was a discussion about the P.O. Box. Greg to check contents after the meeting and e-mail Dan and Steve about membership applications and money received.
3. Discussion of open items from last meeting: IRS forms. Per Dan, Andy can possibly help complete them. Desiree asked how many hours of pro-bono work needed. She will help look for pro bono attorney.
4. Discussion ensued about Georgia Rides to the Capitol (GRTTC). Dan involved 2 years ago when separate group went from Marietta. More police involved than riders and diluted the impact of the ride. So no support following year for separate route.
  - Joe proposed riding over from East Cobb to meet up with the group. He turned in permit request with Cobb County PD. They are supposed to call him.
  - Carpooling back was discussed. Frank, Greg & Steve will share the ride back.
  - Joe trying to reach Bob Ott to see if he will give us a send off. Maybe Lorraine Vance.
  - Free Flite will have a wrench at East Cobb to help out. Joe will ask Mt. Bethel if we can park there. Restrooms will be available at E. Cobb Building.
  - Joe has more free time at the present so will spend time reaching out to bike shops like Atlanta Cycling, REI, Out Spoken, Performance Bikes. We could get a lot of points if we can help David Crites promote this ride. Bike shops have donated 2 bikes to give to participants. Chris will help promote at Cochran Shoals event on 2/28. Joe will look for volunteers to help hand out flyers to be made up.
  - Joe to get Bike Cobb banner made up to display at the ride start location.

- Frank wants to plan ahead for next years GRTTC 2010, perhaps get more groups involved like the Path Foundation. Need to also make a list of rides to sponsor for next year.
5. Bike/Ped study discussed. Dan and Frank attended meeting on 1/15. Main focus was to ask supporters to help get the public to turn out for public review of plans meetings. Not enough lead time since meetings were the following week. Another meeting with results to be announced from the public meetings. Once results tallied, Sprinkle will make recommendations to Board of Commissioners. Commissioners will then take public comments. Need some good representation in those workshops.
  6. Complete the Streets was passed by the Cobb County Commission as well. They now have to consider bike/ped improvements with every new road project.
  7. Membership – discussion by Steve on how to get new membership cards sent out.
    - New members get an e-mailed receipt, but still denoted on list of members as “New” until membership card given to them. Need one person to be responsible for getting the cards out. Dale volunteered to be the one. He can go to CRM and download. Steve to give him labels for the cards. Joe to prepare form letter that thanks them for joining and explains the membership benefits.
    - Dan can also sell memberships at store and give 10% discount to members. He will see if other bike stores will do it. Dan will need to add bar codes to store inventory for different membership levels. They will still need to fill out an application .
  8. Accounting – Dan not sure where we stand since he hasn’t seen a bank statement from the P.O. Box in a while. Dan would like a monthly statement showing who has joined so he can reconcile it to the bank statements. Steve will look at Google to send reports.
  9. Greg to pick up mail from P.O. Box and turn checks and applications over to Dan. Will drop off envelope at the store. Greg to input info into C RM, then Dale to send membership card.
  10. Desiree wants board members to send bios to Steve to post. Can send to Steve at [webmaster@bikecobb.org](mailto:webmaster@bikecobb.org).
  11. Silent Ride discussed-May 20, 2009. Need to do a loop ride. Proposed start at Marietta Square at one of the churches. Need separate committee meeting. Need to discuss Insurance, permits and police, How does Bike Roswell handle their rides. Can focus more on this ride after GRTTC. Celeste to research Silent Ride concept and requirements.

12. Need to do another general meeting for Bike Cobb near end of February, perhaps the 24th. Joe to get a meeting room. Want to do these on a quarterly basis going forward.
13. Board meeting also needs to be held on a regular date, once a month, perhaps 1<sup>st</sup> Tuesday of the month.
14. Volunteer committee needs to be formed next.

Meeting was concluded at 9:15 and followed with a picture of the Board Members being taken by Desiree.