

Minutes of the BikeCobb Board Meeting
3/24/09

The meeting was held at Chris Quack's house. Present at the meeting were the following people:

Chris Dusack, Joe Seconder, Carl Wells, Dan Thornton, Desiree Ackerman, Dale Moeller, Steve Berrey, Brian Berg and Celeste Burr.

First topic of conversation was Mountain View Health and Safety Fair. Bike Cobb did not have any reps that could be available for this. Desiree said that she felt these were more beneficial at the elementary school level because then parents attend those but don't attend middle school function like this.

Dan suggested helmets might be donated by Bell for future involvement in these events.

Desiree sought and got Board approval to approach vendors to give discounts to card carrying members of Bike Cobb. Once she has decent participation she will compile a list of the vendors.

Brian Berg arrived and was introduced by Chris. Brian wants to help promote the mountain biking segment of Bike Cobb and Park Bond Purchase Program.

Chris spoke about Sope Creek/Cochran Shoals. This is the only area in Cobb County for mountain biking. SORBA is stepping up. Trail in bad shape. Need to make it more sustainable. Work was started March 24. 3-6 miles of new trails or re-routes being made. Hoping to connect it to other areas with the Park Services help and park bonds. Work party 4/4 and meetings 4/17 and 4/18.

Brian had requested a meeting with Tim Lee about off-road trails but his request was declined.

Chris and Brian working on the Park Bond Purchase program. Nominated 12 locations in order to get the process started of rating each one as to its potential. Once rated then presented at public meetings for consideration. Dan asked if Bob Ott was involved. Chris said it was mostly National Park lands but since in Ott's district we should try to get him involved.

Bob Ott is working on getting a time-trial loop in West Cobb. Thornton told him to go look at Blankets Creek as a good example of a low cost, low maintenance option used by many in the county.

Joe talked about County liaisons. Have some people volunteering. Harder to get good representation in West Cobb. Joe will talk to Smyrna Bicycles.

Cobb Municipal Association – the rep in Smyrna is Ron Newcomb. Joe asked if someone would get in touch with Ron and Carl Wells volunteered to do this.

Steve Berrey talked about the Board members page and non-board member's page. Need to take more photos as the ones taken previously did not turn out well. Frank Jewel still needs to look at board bios before putting them out for view. Celeste will ask Frank for final by-laws so that Steve can post those on website.

Joe said that Bike Cobb still needs to file IRS form 900. Dan will do it.

Don Grant has resigned from the Board for personal reasons. No real need to replace him at this time.

Dan spoke again about selling membership to Bike Cobb in Free Flite stores. Discussed how to set up and get information to Steve. Proposed that customers pay at register on new sku, fill out a form which goes to Steve to key in and in the meantime the customer holds onto their receipt as proof of membership. Dale said he would create a membership application to be torn off from Bike Cobb brochure. See if printer used for flyers can print these for us.

For future meetings, REI has a room we could use.

Possibility of getting grants from Target and REI.

No updates regarding Sprinkle plan since Frank was not available.

Celeste to send ride of silence announcement to Dan to put into his next newsletter.

Next general meeting already set for 5/5. Ride to work day 5/15. Ride of Silence 5/20.

Need to get some sort of Public Service announcement made about ride to work day, etc. FISH am 750 a possibility?

Joe wants Johnny Isaakson to sponsor Complete the Streets initiative. Dan will get Joe a contact so Joe can get in touch with right person in Isakson's office.

Courtland Plichta working on setting up weekly Bike Cobb ride.

9:15 – meeting adjourned.